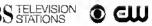


08/28/12 03:57 PM Order ID: 53429 CF NTL-POL FBD - LBD: 09/12/12 - 09/17/12 HL#: Created: CPE: / / 1594 Agency Commission: 15 % Updated: AMHEUER on 08/28/12 06:17 PM Client: ALLIANCE FOR A BETTER... Self :00:00 Agency: THE NEW MEDIA FIRM C/O MUNDY EST#1594 (1300) Confirmed: 08/28/12 06:17 PM Product: HHOLDS DMA RTG Sched, Code: Z 08/29/12 10:01 AM Buyer, LAUREN RICHARDS Demo: Contract: Monthly Billing Int: BM: SS Nicole Roy Pol-GWTS-PH KSTC: 0% CABLE: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% Share: 0% NEW ORDER CHG/PH 08/28/12 Item Time Class Dur SC Self Pr Total NR A/G Sales Catg Rale Spots Eligible Days Break Type HHOLDS 001 MSUNRISE3 0 0 1 1 1 0 0 NEWS 30 0.0 \$500.00 \$1,500.00 FBD LBD\_ Sep\_10 09/12/12 09/14/12 3 Sales Catg NR A/G Time Class Dur SC Sell Pr Total Eligible Days Break Type **HHOLDS** Rate Spots Item 002 MSUNRISE3 1 0 0 0 0 0 0 NEWS 30 0.0 \$500.00 \$500.00 FBD\_ LBD Sep 17 09/17/12 09/17/12 1 Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spols Total NR A/G Item \$1,000.00 MLOCAL2 0 0 0 1 0 0 0 NEWS 30 0.0 \$1,000.00 FBD LBD Sep 10 09/13/12 09/13/12 -1 Dur SC Self Pr Sales Catg Rate Spots Total NR A/G Time Class Eligible Days Break Type **HHOLDS** Item \$750.00 \$4,500.00 0 0 2 2 2 0 0 NEWS 30 nη 6 004 MEARLY <u>FBD</u> <u>LBD</u> Sep. 10 09/14/12 6 09/12/12 NR A/G Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total ltem Time Class Eligible Days Break Type 2 0 0 0 0 0 0 NEWS 30 0.0 \$750.00 \$1.500.00 005 MEARLY FBD LBD Sep 17 09/17/12 09/17/12 2 NR A/G Ilem Time Class Eligible Days Break Type Dur SC Sell Pr Sales Catg **HHOLDS** Rate Spots Total \$600.00 006 NSAT8A 0 0 0 0 0 1 0 MNEW 0.0 \$600.00 LBD FBD Sep 10 09/15/12 09/15/12 NR A/G Dur SC Self Pr Total Time Class Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Item 0.0 \$425.00 \$850.00 007 DPROB 0 0 1 0 1 0 0 DAY 30 FBD LBD Sep 10 09/12/12 09/14/12

WCCO-TV



FBD - LBD: 09/12/12 - 09/17/12 HL#: 08/28/12 03:57 PM Order ID: 53429 CF NTL-POL Created: Client: ALLIANCE FOR A BETTER... CPE: / / 1594 Agency Commission: 15 % Updated: AMHEUER on 08/28/12 06:17 PM Agency: THE NEW MEDIA FIRM C/O MUNDY Product: EST#1594 (1300) Sell :00.00 Confirmed: 08/28/12 06:17 PM HHOLDS DMA RTG LAUREN RICHARDS Demo: Sched, Code: Z Contract: 08/29/12 10:01 AM Buver: Billing Int: Monthly BM; SS AE: Nicole Roy Pol-GWTS-PH KPXM: 0% CABLE: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KSTC: 0% Share: 0% Dur SC Self Pr NR A/G Time Class Eligible Days Break Type Sales Catg HHOLDS Rate Spots Total \$425.00 \$425.00 800 DPROB 1 0 0 0 0 0 0 DAY 30 0.0 LBD FBD Sep 17 09/17/12 09/17/12 NR A/G ltem Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Totat \$1,000.00 \$3,000.00 009 NNOON 0 0 1 1 1 0 0 NEWS 30 FBD LBD Sep 10 09/12/12 09/14/12 3 Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item Time Class Eligible Days Break Type 1 0 0 0 0 0 0 NEWS 30 0.0 \$1,000.00 \$1,000.00 010 NNOON FBD LBD Sep 17 09/17/12 09/17/12 Eligible Deys NR A/G Dur SC Sell Pr Sales Catg Total Time Class **HHOLDS** Rate Spots Item Breek Type \$550.00 DBOLD 0 0 1 0 1 0 0 SOAP 30 0.0 \$1,100.00 Sep 10 FBD 09/12/12 09/14/12 2 Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G Time Class llem 30 \$550.00 \$550.00 0.0 012 DBOLD 1 0 0 0 0 0 0 SOAP FBD LBD Sep 17 09/17/12 09/17/12 1 Dur SC Self Pr Sales Catg Rale Spols Total NR A/G Time Class Eligible Days Break Type **HHOLDS** Item \$750.00 **EDRPHIL** 0 0 1 1 1 0 0 EFG 30 0.0 \$2,250.00 013 FBD LBD Sep 10 09/14/12 09/12/12 3 NR A/G Break Type Dur SC Sell Pr Sales Catg HHOLDS Rate Spots Total Item Time Class Eligible Days 30 0.0 \$750.00 \$750.00 014 **EDRPHIL** 1 0 0 0 0 0 0 EFG

FBD

09/17/12

LBD

09/17/12

Sep 17

1



Order ID: 53429 CF NTL-POL FBD - LBD: 09/12/12 - 09/17/12 HL#: Created: 08/28/12 03:57 PM ALLIANCE FOR A BETTER... CPE: / / 1594 Agency Commission: 15 % Updated: AMHEUER on 08/28/12 06:17 PM Agency: THE NEW MEDIA FIRM C/O MUNDY EST#1594 (1300) Product: Selt :00:00 Confirmed: 08/28/12 06:17 PM LAUREN RICHARDS HHOLDS: Demo: DMA RTG Sched, Code: Z Contract: 08/29/12 10:01 AM Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS KSTP+: 0% Share: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0% Time Class Item Eligible Days Break Type Dur SC Sell Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 015 ENEWS5P 0 0 1 0 1 0 0 NEWS 30 0.0 \$2,000.00 \$4,000.00 FBD LBD Sep 10 09/12/12 09/14/12 2 ltem Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Hate Spots Total NR A/G NEARLY 0 0 1 1 1 0 0 NEWS 30 0.0 \$2,500.00 \$7,500.00 FBD LBD Sep 10 09/12/12 09/14/12 3 Time Class Item Eligible Days Dur SC Self Pr Sales Catg Break Type **HHOLDS** Rate Spots Total NR A/G NEARLY 017 1 0 0 0 0 0 0 NEWS 0.0 \$2,500.00 \$2,500.00 FBD LBD Sep 17 09/17/12 09/17/12 Eligible Days Item Time Class Break Type Dur SC Selt Pr Sates Catg **HHOLDS** Rale Spots Total NR A/G 018 NSAT6P 0 0 0 0 0 1 0 NEWS 30 0.0 \$1,400.00 \$1,400.00 FBD LBD Sep 10 09/15/12 09/15/12 1 Time Class Eligible Days Break Type Dur SC Sett Pr Sales Catg **HHOLDS** Rate Spots Total NH A/G 019 NSUN530P 0 0 0 0 0 0 1 NEWS 30 0.0 \$1,500.00 \$1,500.00 FBD LBD Sep 10 09/16/12 09/16/12 1 Item Time Class Eligible Days Dur SC Self Pr Sales Catg Break Type **HHOLDS** Rate Spots NR A/G Total 020 AWHEEL 0 0 1 0 1 0 0 ACC 30 0.0 \$4,000.00 \$8,000.00 FBD LBD <u>Sep 10</u> 09/12/12 09/14/12 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catq **HHOLDS** NR A/G Rate Spots Total 021 NLATEM-F/\$U 30 0 0 0 1 0 0 1 NEWS 0.0 \$3,600.00 \$7,200.00 FBD LBD Sep 10

09/13/12

09/16/12

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HL#: 08/28/12 03:57 PM FBD - LBD: 09/12/12 - 09/17/12 Created: Order ID: 53429 CF NTL-POL CPE: / / 1594 Agency Commission: 15 % Updated: AMHEUER on 08/28/12 06:17 PM Client: ALLIANCE FOR A BETTER... Agency: THE NEW MEDIA FIRM C/O MUNDY EST#1594 (1300) Self :00:00 Confirmed: 08/28/12 06:17 PM Product: 08/29/12 10:01 AM HHOLDS DMA RTG Sched, Code; Z Contract: LAUREN RICHARDS Demo: Buyer: Billing Int: Monthly BM: SS AE: Nicole Roy Pol-GWTS-PH CABLE: 0% WFTC+: 0% KPXM: 0% KSTC: 0% Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% NR A/G Total Dur SC Self Pr Rate Spots ttem Time Class Eligibte Days Break Type Sales Catg **HHOLDS** 0.0 \$2,800 00 \$2,800.00 NLATESAT 0 0 0 0 0 1 0 NEWS 30 022 FBD LBD Sep 10 09/15/12 09/15/12 NR A/G Total Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots ltem 0.0 \$1,000.00 \$2,000.00 LLETTER 0 0 1 0 1 0 0 LETT 023 LBD FBD Sep 10 09/14/12 2 09/12/12 Sales Catg NR A/G Rate Spots Total Dur SC Self Pr HHOLDS lte<sub>m</sub> Time Class Eligibte Days Break Type 0 0 0 1 0 0 0 LATE 30 0.0 \$400.00 \$400.00 024 **LFERGUSON** FBD\_ LBD Sep 10 09/13/12 09/13/12 NR A/G Dur SC Self Pr Sales Catg Rate Spois Total Eligible Days Break Type HHOLDS Item Time Class \$400.00 \$400.00 025 **LFERGUSON** 1 0 0 0 0 0 0 LATE 30 0.0 FBD LBD . Sep 17 09/17/12 09/17/12 1 NR A/G Break Type Dur SC Self Pr Sates Catg HHOLDS Rate Spots Total Eligible Days Time Class Item 30 \$700.00 \$700.00 0.0026 **LSTORM** 0 0 0 0 0 1 0 LATE <u>LBD</u> Sep 10 FBD 09/15/12 09/15/12 1 NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Time Class Eligible Days Break Type Item \$250.00 0.0 \$250.00 0 0 0 0 0 1 0 LATE 30 027 **LCSIMISA** <u>FBD</u> LBD Sep 10 09/15/12 09/15/12 1 Total NR A/G Dur SC Self Pr Sates Catg **HHOLDS** Rate Spots Item Time Class Eligible Days Break Type \$375.00 \$375.00 0 0 0 0 0 0 1 LATE 0.0 LCRIMSUN 30 028 FBD. LBO Sep 10

09/16/12

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09/16/12





WCCO-TV

NR A/G

Order ID: 53429

CF NTL-POL

FBD - LBD: 09/12/12 - 09/17/12

HL#:

Created:

08/28/12 03:57 PM

Monthly

Client: ALLIANCE FOR A BETTER...

CPE: //1594 Agency Commission: 15 % Updated:

AMHEUER on 08/28/12 06:17 PM

Agency: THE NEW MEDIA FIRM C/O MUNDY

:00:00

LAUREN RICHARDS

Product: EST#1594 (1300)

Confirmed: 08/28/12 06:17 PM

Item

AE:

Nicole Roy Pol-GWTS-PH

Demo:

HHOLDS DMA RTG

Sched, Code: Z

Contract: Billing Int: 08/29/12 10:01 AM

Share: 0%

KMSP: 0%

KMWB: 0% WFTC+: 0%

KPXM: 0%

BM: SS

KSTP+: 0%

KSTC: 0%

CABLE: 0%

029 LNUMSUN Eligible Days 0 0 0 0 0 0 1 LATE

Break Type

Dur SC Sell Pr 30

Sales Catg

HHOLDS

Rate Spots \$200.00

Total

\$200.00

FBD

Time Class

09/16/12

09/16/12

Sep 10

KARE: 0%

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	49	0	\$58,750.00	\$49,937.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$58,750.00	\$49,937.50	\$0.00	\$0.00